



Dear Fatherhood Ambassador:

DADDS Enterprises (DADDS™) in conjunction with the **Franklin County Fatherhood Coalition** presents the **6th Annual FATHERHOOD EXPO™: “Celebrating & Equipping Fathers in Our Community!”**

This three-day signature fundraising **DADDS™** event welcomes approximately 2000 attendees to the heart of Downtown Columbus over Father’s Day Weekend June 13th - 15th (Father’s Day). We are excited to announce this year's events will culminate on Father’s Day June 15th at **Lower.com Field** home to the **Columbus Crew!**

Founded in 2004, **DADDS™**, as a social enterprise, creates, curates and produces services, products and programs that assist fathers in creating the best possible parenting environment.

DADDS™ along with the **Franklin County Fatherhood Coalition** knows we cannot do this alone. The **Fatherhood Expo™** provides a collective platform for businesses, brands, faith-based organizations, and community organizations to showcase products, programs, resources, or services to support Central Ohio Fathers and their families. As a sponsor or vendor, you will help equip men to become amazing fathers and enable children to grow up connected to their own personal hero.

We believe you are the ideal partner, and have attached our Sponsorship and Vendor Application in consideration of investing in the lives and futures of Central Ohio fathers and their families.

We kindly ask the sponsorship fee and/or letter of intent to be received no later than Friday, **May 9th, 2025** and the vendor registration form and fee to be received no later than Friday, **May 16th, 2025**.

We look forward to working with you! For more information, or to register, visit us online: <http://www.FatherhoodExpo.com>

Feel free to contact us at info@FatherhoodExpo.com or (614) 943-EXPO(3976) with any questions.

Regards,

Michael “The Ambassador” Hargrove
Husband/Father/Founder/Servant/C.E.O.
Fatherhood Expo
MDHargrove@FatherhoodExpo.com



“Celebrating & Equipping D.A.D.D.S. In Our Community!”

SPONSORSHIP / ACTIVATION / EXHIBITOR OPPORTUNITIES

The Expo will highlight “The Evolution of Fatherhood™” Resource and Vendor Fair. The activation features the following Zones with corresponding programs, products, services, or resources:

The Man Cave: Dude’s Stuff, Grooming, Entertainment, Home Improvement, Electronics, etc.

Enrichment Zone: Personal Development, Career, Business, Legal, etc.

Community Zone: Community-related, Non-profit, Faith-based, Social Enterprises, etc.

Family Zone: Family-related Resources, Childcare, Travel, Entertainment, Clubs, Summer Camps, etc.

Legacy Zone (Grand DADDS): Senior Health, Estate Planning, Wealth Management, Retirement Planning, etc.

Health Pavilion: Health & wellness, Health Screenings, Fitness, Nutrition, etc.

SPONSORSHIP LEVELS (NON-COMPETING)

\$25,000 V.I.P. (Very Important Partner)

- * Company name, logo, link to website, and all social media included on **FatherhoodExpo.com & 4DADDS.com**, digital, printed, and promotional material **for 1 YEAR**
- * Recognition as the V.I.P. Sponsor during all **Fatherhood Expo™** and **DADDS™** related events for **1 YEAR**
- * Deliver the Welcome Address during **DADDS Day At The Field™**, concurrently broadcast on **Jumbotron** at Lower.com Field, and all our live Social Media feeds.
- * Company logo displayed on 360 Video Booth videos, Mirror Photo Booth images, and Digital Photo Booth images
- * Exhibitor Table 10x20 area, (4) 8’ tables, 4 chairs, and electricity available upon request
- * **Lower.com Field** (general admission, Huntington Club access, meals, and 10 parking passes)

\$15,000 Champion

- * Company name, logo, link to website, and all social media included on **FatherhoodExpo.com & 4DADDS.com**, digital, printed, and promotional material **for 9 MONTHS**
- * Recognition as Champion Sponsor during all **Fatherhood Expo™** and **DADDS™** related events for **9 MONTHS**
- * Deliver Promotional Address during **DADDS Day At The Field™**, concurrently broadcasting on all of our live Social Media feeds during said events
- * Exhibitor Table 10x10 area, (1) 8’ table, 2 chairs, and electricity available upon request
- * **Lower.com Field** (general admission, Huntington Club access, meals, and 6 parking passes)

\$10,000 Ambassador

- * Company name, logo, link to website, and all social media included on **FatherhoodExpo.com & 4DADDS.com**, digital, printed, and promotional material **for 6 MONTHS**
- * Recognition as Ambassador Sponsor during all **Fatherhood Expo™** related events for **6 MONTHS**
- * Exhibitor Table, 10x10 area, (1) 8’ table, 2 chairs, and electricity available upon request
- * **Lower.com Field** (general admission, Huntington Club access, meals, and 3 parking passes)

**Phone: (614) 943 - EXPO(3976) * Email: info@fatherhoodexpo.com
1255 North Hamilton Road # 178 * Gahanna, Ohio 43230**





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\$5,000 Ally

- * Company name, logo, link to website, and all social media included on **FatherhoodExpo.com**, digital and printed material
- * Exhibitor Tables 10x10 area, (1) 6’ table, 2 chairs, and electricity available upon request
- * **Lower.com Field** (general admission, Huntington Club access, meals, and 2 parking passes)

\$2,500 Advocate

- * Company name, logo, and link to website included on **FatherhoodExpo.com**, digital and printed material
- * Social media posts with a mention and a link to your business
- * Exhibitor Tables 10x10 area, (1) 6’ table, 2 chairs, and electricity available upon request

\$1,000 Supporter

- * Company name and logo included on **FatherhoodExpo.com**, and printed material
- * Social media posts with mention of your business
- * Exhibitor Tables 10x10 area, (1) 6’ table, 2 chairs, and electricity available upon request

ACTIVATION / EXHIBITOR OPPORTUNITIES (NON-COMPETING)

\$250 Expo Vendor/Organization Table (Please inquire about Non-Profit rates)

- * Company name listed on **FatherhoodExpo.com**
- * Exhibitor Table (COSI OR Lower.com Field), 10x10 area, (1) 6’ table, 2 chairs, and electricity available upon request
- * 2 parking passes



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SPONSORSHIP/VENDOR APPLICATION

To execute this Agreement, sign as noted below and return this original with your payment for the selected sponsorship(s)/vendor level. Signing this application confirms acceptance of the rules and regulations at <http://www.FatherhoodExpo.com>. **PLEASE NOTE:** Companies whose products, services, or materials are in direct opposition to **DADDSTTM** position statements or resolutions will not be allowed to sponsor any aspect of the **Fatherhood ExpoTM**

Company name _____

Contact person name _____ Title _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Website _____

Please indicate your sponsorship/vendor level: _____ Total for selection: \$ _____

Program/Product(s)/Services Offered: _____ Zone(s) Requested: _____

Agreed to & accepted by (for sponsor/vendor):

Name: _____

Company: _____

Title: _____

Date: _____

Signature: _____

Payment options: *Sponsorship fee &/or letter of intent, must be received on or before Friday, May 9th, 2025.

**Vendor registration form and fee must be received on or before Friday, May 16th, 2025.

Space is limited, so please register early!

ONLINE REGISTRATION: <http://www.FatherhoodExpo.com>

Credit card payment: Visa MasterCard AmEx (Circle One)

CC # _____ Exp. date _____ CSC code _____

Cardholder's signature _____

For ACH Payments or other forms of payment, please contact info@FatherhoodExpo.com

All donations are tax-deductible! Make electronic payment or written check (list 2025 Fatherhood Expo in Memo section) payable to our **501 (c3)** fiscal agent **Making A Difference, Inc.**, and mail it to:

D.A.D.D.S. Enterprises dba Fatherhood Expo

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